

SA CONGRESS OF
ONCOLOGY

Cape Town 2019

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2018 09 10

Dear Potential Sponsor / Exhibitor

OPPORTUNITIES FOR SPONSORSHIP

South African Congress of Oncology (SACO)

1st National Congress

Hosted by:

SA Society of Clinical & Radiation Oncology (SASCRO)
South African Children's Cancer Study Group (SACCSG)
South African Association of Physicists in Medicine and Biology (SAAPMB)
South African Society of Gynaecologic Oncology (SASGO)
National Oncology Nursing Society of South Africa (NONSA)
South African Oncology Social Workers' Forum (SAOSWF)
South African Society of Oncology Pharmacists (SASOP)
Society of Radiation Therapists of South Africa (SRTSA)

Cape Town International Convention Centre, South Africa

8 - 11 August 2019

BACKGROUND

Our next combined South African Oncology Congress will take place from the **8-11 August 2019**. The congress will be renamed the **SA Congress of Oncology (SACO)**.

The programme for the congress will kindly be organised by Dr Alicia Sherriff from Bloemfontein as the SASCRO representative, together with the representatives of the above-mentioned organisations. The lead organiser from SASCRO rotates through the major centres.

As there is no suitable venue in Bloemfontein, Alicia has proposed that the meeting be held at the Cape Town International Convention Centre (CTICC) in the interest of the Congress. Since the Friday is a public holiday, it is an attractive weekend for participants.

SASMO has unfortunately decided to withdraw from formally participating in the congress as an organisation. SASCRO respects this decision, but regrets it as SASMO has added value to previous congresses.

The SA Congress of Oncology will have an inclusive national vision and will include both international and locally relevant content. It will have both plenary sessions of general interest and streams of specialised interest. It will uphold high professional standards.

We look forward to productive and congenial relationships with all professions working in Oncology and to see you all at a successful meeting in August 2019.

We will have the first **Archbishop Desmond Tutu Distinguished Lecture** at this congress.

INVITATION TO PARTICIPATE

Approximately 1 100 delegates (based on the 2017 numbers, including 250 trade delegates) are expected to attend the SACO 2019.

There are a variety of opportunities for companies to promote themselves at this congress. The Organising Committee, chaired by Dr Alicia Sherriff, has compiled a summary of these opportunities and invite interested companies to select the option best suited to their marketing strategies and product profile.

The participation of the trade is the backbone of a successful congress. We have great appreciation for your continued support of our congresses.

The Organising Committee would be most grateful if your company would consider participating in this congress.

In the current budget-constrained environment the organisers would like to encourage participating exhibitors to carefully reconsider the use of expensive promotional displays in the exhibition area. A trend towards simplicity and relevance is considered more appropriate at this time. We think you will agree.

We would like to give recognition to our sponsors in different categories:

(PLEASE NOTE: In order to qualify for the different sponsorship levels, the sponsor / company must select from the different sponsorship opportunities available until the total value is equal or greater than the desired sponsorship level.)

Platinum sponsor:	Total contribution of more than R 590 000
Gold sponsor:	Total contribution of more than R 480 000
Silver sponsor:	Total contribution of more than R 220 000
Bronze sponsor:	Total contribution of more than R 117 000

Please complete the **Notice of Intention for the Trade** and return it by **e-mail OR fax** to Rhyno Kriek **before 1 September 2018.**

It is **YOUR** responsibility to ensure that the organisers have received your intention form.

Please note that **ONLY** trade delegates / representatives in the service of companies participating in the Trade Exhibition OR involved as sponsors will be allowed to attend the congress.

1. INTERNATIONAL SPEAKERS / EDUCATIONAL GRANTS

We are inviting a number of international speakers in various areas of Medical and Radiation Oncology to attend the congress. Your company has the opportunity to sponsor one of these speakers. Sponsorship includes the costs of a **business class air ticket**, transfers, registration and accommodation. We will send a complete list of all the speakers as soon as all of them have confirmed their involvement in the academic programme.

Should your company be interested in sponsoring one or more of these international speakers, please contact Rhyno Kriek and complete the relevant space on the *Notice of Intention for the Trade*.

Another option is to make an unrestricted educational grant available.

We will let you have the names of the speakers as soon as they are confirmed.

2. EXHIBITION STANDS

Exhibition stands in the different exhibition halls are offered in 9m² stands (3m x 3m) at **R 48 000 for area only**. Each stand includes free registration for two company representatives if they register **BEFORE 17 May 2019**.

PLEASE NOTE:

If full payment is not made before the **early bird deadline**, participating companies will not receive the two complimentary registrations.

The registration fee for additional trade delegates is **R 5 400** per person. (This is a fee for early birds applicable to registration and payment **BEFORE 17 May 2019**)

Please take note that we do not provide shell schemes. Oasis is contracted to build shell schemes at an **additional cost**.

Exhibitors will be expected to set up on **7 & 8 August** (Wednesday & Thursday) and break down on **Sunday, 11 August from 11:30 until 18:00**.

We will start with the allocation of stands after **15 September 2018**.

Please take note that **MAJOR SPONSORS & EXHIBITORS** will get the opportunity to choose their stands first.

Stand allocation will only be confirmed on receipt of full payment. **Cancelled stands** will result in a 50% cancellation fee of the total fee. No cancellations will be accepted 3 months prior to the congress.

3. INVITATIONS AND PROGRAMME

The invitations will be circulated widely to members of the relevant societies, as well as to other disciplines that have an interest in cancer treatment. Information will also be widely disseminated throughout both private and public hospitals. In total about 1 600 people will receive this information.

3.1 First Invitation & call for abstracts

A5 Size, **Cost:** R 31 500 (one A5 advertisement included).

This invitation will be e-mailed during **October 2018**.

3.2 Final Invitation & registration – Accord Healthcare

A5 Size, **Cost:** R 31 500 (one A5 advertisement included).

This invitation will be mailed during **March 2019**.

3.3 A4 programme book with abstracts & A6 pocket programme

Cost: R 79 200 (four A4 advertisements included in the programme & your logo on the Pocket programme).

These programmes will be included in the congress bags.

4. SOCIAL EVENTS

We are looking for sole sponsors for the two social functions. Please take note that the social functions will be open to ALL trade delegates.

Please contact Rhyno Kriek regarding the cost for the different functions if you are interested in sponsoring a function.

The name of the sponsoring company will be part of the name of the function.

We would like interested companies to e-mail us proposals regarding the **Meet & Greet** and the **Dinner**. **Be creative!**

4.1 Friday, 9 August Meet & Greet
4.2 Saturday, 10 August Dinner

5. LUNCHES

The opportunity to sponsor lunches on Friday, Saturday & Sunday is available. The sponsor will be allowed to brand the serving stations with table cloths, serviettes, etc.

Cost: R 130 000 / lunch.

6. REFRESHMENTS

The sponsor will be allowed to brand all serving stations with table cloths, serviettes, coasters, etc. Only one sponsor per day.

Sponsorship of morning and afternoon tea / coffee.

- Duration of the congress: **R 88 000**
- Sponsorship of **morning and afternoon** refreshments: **R 44 000 / day**
- Sponsorship of **morning** refreshments: **R 33 000 / day**
- Sponsorship of an **afternoon** refreshments: **R 16 500 / day**

7. TRADE SYMPOSIA

We are awaiting proposals for Trade Symposia. This is a magnificent way to promote your product(s) in an academic environment. However not all proposals will be accepted. They will first be evaluated by the committee to assess if the proposal is suitable for the congress thereafter, only the top 4 proposals will be selected to participate in SACO.

These workshops will be **fully accredited for CPD points** - unless not applicable.

Cost: R 92 500 for 50 minutes (one Symposium).

The cost includes **venue hire & standard Audio-visual and technical support.**

Trade Symposium 1	Saturday, 10 August	08:00 – 08:50 – Varian Medical Systems
Trade Symposium 2	Saturday, 10 August	08:00 – 08:50 - Astellas Pharma
Trade Symposium 3	Sunday, 11 August	08:00 – 08:50
Trade Symposium 4	Sunday, 11 August	08:00 – 08:50

8. CONGRESS BAGS - Ray Search Germany

The sponsor should supply each registered delegate (**trade delegates included**) with a congress bag. The bag and the design must be approved by the organising committee. The sponsor's logo may appear on the bag.

9. WATER BOTTLES – Accord Healthcare

The sponsor should supply each registered delegate (trade delegates included) with a water bottle. The sponsor's logo will appear on the bottle. This is a great way of making the delegates aware of your participation in the conference. The sponsor could even add an A5 pamphlet to the bottle with information regarding a competition or new product, ect.

Cost: The sponsorship for the water bottles is **R 33 000.00**
(Production by organisers included)

10. PENS & PADS - Pierre Fabre South Africa

This is a good opportunity to promote your company.

11. LANYARDS - Dr Reddy's Laboratories

Good exposure for **R 33 000** (production included)

No other company will be allowed to hand out their own lanyards to congress delegates at the congress. The company who sponsors this item reserves the right to be the only provider of lanyards for congress delegates.

12. HOSPITALITY SUITE & INTERNET CAFE

We invite you to submit a proposal **AND** tender. We will host the Hospitality Suite & Internet Café. Your company could derive excellent exposure from this opportunity.

13. AUDIO-VISUAL SERVICE - Key Oncologics

A sponsor is required to carry the cost of the audio-visual service. This sponsorship will be acknowledged on screen at the beginning and end of the academic sessions and noted in the Programme. **Cost: R 110 000**

14. AWARDS FOR THE BEST ORAL OR POSTER PRESENTATIONS

Registrar / Fellow Awards for the best oral or poster presentations in the following three categories:

- Clinical & Radiation Oncology
- Medical Oncology
- Paediatric Oncology

Details of the sponsorship:

1. A sponsorship to an International European Congress arranged by, and in conjunction with the sponsor.
2. Travel will be economy class air ticket.
3. Congress registration paid by the sponsor.
4. Accommodation arranged and paid by the sponsor.
5. All other costs to individuals account.

15. SIGNAGE

This sponsor could assist us to guide the delegates to the different venues. The logo of the sponsoring company will appear on the boards. **Cost: R 16 500.**

16. MANAGEMENT OF CPD POINTS

This service is sponsored by Discovery.

17. WEBSITE

This sponsor could assist us to keep delegates updated regarding congress arrangements. The website will also be utilised for online-registration and updates of the congress programme. Excellent exposure for **R 16 500.**

18. ANY OTHER SUGGESTION?

Please be creative and let us know if you have a wonderful idea.

Please take note:

- If you need more information regarding the cost of a specific item, please contact Rhyno Kriek.
- Please complete the **Notice of Intention for the Trade** and return it by e-mail OR fax to Rhyno Kriek before **1 September 2018**.
Please keep in mind – first come – first served.
- You will receive all the relevant documents (Exhibitors Manual, invoice, etc) after 1 September 2018.

We are looking forward to your response and hope to welcome you at the Cape Town International Convention Centre!

Kind regards.

Alicia Sherriff

CHAIR OF SACO COMMITTEE & SASCRO REPRESENTATIVE

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